

Offer Clients More Choice With Bid.

We believe there is a difference between a **Partner** and **Provider**

On average, it takes **6 months** to sell a property, and **1 in 3** sales fall through.

Customers deserve more **choice...**

We launched **Bid.** to build **true partnerships** with Estate Agencies across the UK, working together to give customers faster and more secure ways to buy or sell their home.

Our goal is to help agents establish and grow their own Auction & Secure Sale brand, backed by our expertise and resources.

How We Help.

We provide Partner Agents with **two Secure Methods of Sale**, designed to attract more sellers than a traditional auction product:



Bid.

Dan Firth
Managing Director



Bid.

Craig Moore
Founder



Easy Onboarding



We handle **everything**. You simply market the property as usual, and we handle the rest.

Legal Management



We **manage all contracts** and legal documents, including the Auction Legal Pack at no cost to the seller.

End-to-End Coverage

Move.

Sales Progression team dedicated to support buyers and sellers to completion

Secure Pipeline







We **Secure the Sale**. Buyers are financially committed, ensuring a fixed completion timescale.

Supporting Agents to Grow.



Grow. is our commitment to support your business journey through building **relationships**, identifying **opportunities**, **coaching** regularly, and giving you **control**:

-  Dedicated **support** and **training** tailored to you and your team.
-  **Complete control** of your own auction brand, with marketing support to establish and promote it.
-  A fee scale to work for **your business** and marketplace.
-  Earn more and get paid **within weeks**, not months.

Our Results.

We partnered with the largest independent estate agency in the North Birmingham & South Staffordshire areas to build and manage a Secure Sale brand with our **streamlined sale process...**

“We chose to partner with Bid. because we wanted to have greater control of our offering without sacrificing support or expertise.

Since launching **Paul Carr Secure Sale** powered by Bid., we have seen an increase in customers choosing one of the alternative methods, which resulted in a **35% increase in auction sales** year on year in the second half of 2024.”



David Alexander
Managing Director of Paul Carr Estate Agents

Bid. 5.0 ★★★★★ Google Review

★★★★★

“Working with the team is a no brainer if you want to **grow your business** in 2025”

★★★★★

“Dan and Kelly have been an absolute joy to work with. In our office **‘auction’ is no longer a dirty word**”

★★★★★

“We’ve worked with other solutions in the past who did a job, but nothing close to the **education, guidance, and results** that Bid. has provided”

★★★★★

“Such a great service that **quickly remedied** what could have become a catastrophic situation”

Speak to Our Team Today

Bid.



Bid.



Grow.



Move.



Bid.



Bid.

[Read our insights yourself](#)

Bid.
Insights

Bid. Move. Grow.